



EXCEL WITH A
DIFFERENCE TO MAKE
A DIFFERENT SOCIETY

INFORMATION BROCHURE

2025-26

**AJAY KUMAR GARG INSTITUTE OF MANAGEMENT
GHAZIABAD**

The College

Ajay Kumar Garg Institute of Management Ghaziabad (AKGIM) is an initiative of Indian Institute of Management and Engineering Society which runs the prestigious Ajay Kumar Garg Engineering College, the only recipient of coveted Academic Excellence Award as the best Engineering College in U.P. consecutively for two years by the HE the Governor of Uttar Pradesh. AKGIM, since its inception, focused on Academic and Professional Excellence and has gradually built itself as an institution for quality and meaningful business education with research, executive training and consultancy at its core. The institute has got an excellent pool of experienced faculty resources with state of the art infrastructure as the support base.

AKGIM is the only institute rated as "Platinum" consecutively for three years in a row by the AICTE-CII surveys on Industry linkages.

The institute being located along Delhi-Meerut Expressway is about 40 km away from New Delhi Airport. It has got a sprawling lush green campus in the city of Ghaziabad. The academic ambience at the campus is excellent for the student fraternity to flourish in all walks of professional journey.



AKGIM and its Associations

In order to have real regular insights about the economy and the corporate world, AKGIM has entered into associations and memberships with various organizations like FICCI, CII, PHD Chambers, ASSOCHAM, NISEBUD, AIMA to name a few.

To facilitate student and faculty exchange, AKGIM has signed various MOUs with many a organisations like International Tobacco Company Limited (ITC), Baden-Württemberg Cooperative State University (DHBW) Germany, Shriram Pistons & Rings Ltd, YBI Foundation, Crypto University, Institute for Industrial Performance & Engagement and Aarud Natural Wellness & Research Pvt Ltd

Course Description

AKGIM offers Two Year Full Time MBA programme approved by All India Council for Technical Education (AICTE), and affiliated to the state Technical University, AKTU. The program is aimed at transforming young graduates into successful and effective managers. The prime focus of the course is to prepare professionals who would take up leadership positions in organizations across industry and government sector.

The program aims at providing young, thinking minds the power to shape their paths and influence change.

AKGIM follows university prescribed syllabus. Broadly, the course is of two years duration divided into four semesters, each semester having eight compulsory and elective papers. There is a system of dual specialization based on students'

choice in II year. The students will have to opt for two functional areas for their specialization in the areas of Marketing, Finance, Human Resource, Information Technology and International Business as prescribed by the University. However, the college reserves the right to offer or reject a particular specialisation if the conditions laid down are not met

Eligibility

The candidates need to have the minimum eligibility as laid down by the AICTE and the university in graduation or they should have qualified through UPTAC-25 counseling of UP Govt. conducted by the university along with minimum eligibility stipulated.

The institute also accepts CAT, MAT, CUET and XAT qualified candidates with minimum eligibility as laid down by AICTE.

Syllabus outline for 2025-26

Semester I

Management Concept & Organizational Behavior
Managerial Economics

Financial Accounting and Analysis
Business Statistics and Analytics
Marketing Management
Creativity, Innovation and Entrepreneurship
Business Communication
IT Skills Lab-I
Mini Project -I

Semester II

Business Environment & Legal Aspects of Business
Human Resource Management

Business Research Methods

Financial Management & Corporate Finance
Operations Management
Quantitative Techniques for Managers
Cost & Management Accounting
Management Information Systems
IT Skills Lab- 2
Mini Project- 2

Semester III

Strategic Management
Innovation and Entrepreneurship
Human Value & Ethics
Summer Training Project Report & Viva Voce
Electives

Semester IV

Emerging Technologies in Global Business Environment
Research Project Report and Viva Voce
Electives

List of Electives

HRM
Marketing
Finance
Operations Management
Information Technology
International Business

Academic Block

The Academic Block has a unique architectural aesthetics and natural surroundings. The complex with well designed interiors and furnishings has spacious lecture halls and conference rooms. Each classroom is equipped with all modern teaching amenities for effective learning sessions. The campus has got fully operational high speed 24x7 Wi-Fi with 100 MBPS Internet Connectivity centrally with 6 servers.

Library

AKGIM has a well stocked library with a large number of books along with a number of Indian, foreign journals and extensive collection of reports and projects. The library information system which operates through OPAC contains a record of all books and journals. It has online subscriptions to various journal resources. These resources are available to students and faculty for research and course work. The library also subscribes to compendiums, directories, Year Books and CD-ROMS. It is fully digitalized using KOHA digital library software. Digital resources on many subjects and categories are made accessible through the software anywhere in the campus.

Computer Lab

The college is equipped with air conditioned computer labs with latest state of art software and hardware. The lab remains open for the students during college hours. There are 24 legal application

software and 14 legal system software installed in all the computers. For fast and easy dissemination of information ranging from important notices to study material for students, faculty and staff members, the lab is supported by latest software and gadgets.

Center of Excellence for Data Analytics

Business analytics adopt a data-driven approach for business decision making and to develop business insights. The demand of trained professionals in business analytics is high in most of the industries. Center of Excellence for Data Analytics at AKGIM offers a variety of training modules on Statistical Analysis, Data Visualization, Predictive Modelling, MS-Excel, SPSS, Tableau, R-Programming, Python, Machine Learning and many others with hands-on experience in online and physical classroom format.

Hostels

The tranquil residential facility to the boys and girls in the campus is highly conducive for studies and research. The rooms in the hostel are fully furnished with all the modern amenities. It is a home away from home to all the students. All the hostels have the mess, equipped with the best kitchen equipment and hygienic systems providing high quality food. The recreation facilities and hostels provide most of the outdoor & indoor games and gymnasium.





Awards and Incentives

AKGIM continuously strives to encourage its students to perform better. In order to motivate students towards academic excellence various awards at different stages have been instituted. College awards all those students who outshine in University exams and achieve positions in internal examinations. Students are also awarded on the basis of their excellent attendance, SIP reports and other academic and co-curricular activities.

Medical Facilities

The college has in-campus Indo-German Hospital which has a team of qualified doctors with different specializations. All students are provided adequate medical facilities in this hospital. OPD facilities are available during the college hours to look after routine health problems. The college maintains its own ambulance, available round the clock. Besides, the college provides medical insurance to all the students for a certain sum.



Activities

Student life is always at a high in any B School. Learning is extended beyond the classrooms and is just the right mix of regulation and responsibility. Students have a major role to play in organizing many events such as Cultural and Sports festivals. This gives the students a firsthand experience of managing roles and responsibilities. Apart from this, the Student Affairs Committee SAC, as it is often called, also coordinates and organizes various events and festivals throughout the year.

AKGIM has got various committees such as Cultural, Publication, Sports, Social Welfare, and Alumni etc. under "SAMATVA". Every student has to be a member of these committees that gives them an opportunity to express the best of them and learn from others.

Students of the college are encouraged to participate in various cultural, social and literary activities like 'Vibrations' the cultural fest and 'Saksham', the sports meet along with various other events. These events bring in students from various parts of the country converging to compete with each other.

We at AKGIM not only carve future managers, also, we try to instigate social responsibility among students. AKGIM organizes Blood Donation Camps and visits to old age Homes also in this respect.



AAYAM-AKGIM Journal of Management

AAYAM is a Bi-annual journal, enlisted by international aggregators like ProQuest, Ebsco, Cabell's Directory. Its objective is to provide a valuable forum for applied research on management-orientated themes and topics, to practicing corporate and academicians. It lays emphasis on the understanding of management theories and the context, systems, processes as drivers of the performance of organizations. The journal seeks research contributions on the challenges and management issues of emerging economies. AKGIM also publishes RAYS, an annual newsletter published by the students covering various aspects of college happenings, students' creativity and achievements.



SPEED Centre

SPEED is a distinctive & exhaustively thought out program introduced by AKGIM, Ghaziabad. Its aim is to nurture and sharpen the talent, managerial and decision making skills of select students who shall be cut-above warriors in the corporate. SPEED has been designed along a module to test the initiative, stimulate the creativity and provoke the intellect, energy and enthusiasm of the concerned students.

AIIEDEC

We believe that every youngster has a unique set of potential for excelling in some areas or the other. Needless to say that students coming from cities or those hailing from rural belts in the country also have equally some unique ideas/solutions and commercial proposals which if given a facilitating atmosphere and support from experts from different walks of life may contribute profusely to the society. Keeping this fact in mind, the institute has taken a well thought-out ambitious initiative of establishing AKGIM INCUBATION AND ENTREPRENEURSHIP DEVELOPMENT CENTER (AIIEDEC) in this behalf.

MDPs and FDPs

(Management and Faculty Development Programs)

In order to build effective capabilities in academia and industry work-force in the country, AKGIM has been regularly conducting MDPs and FDPs across verticals of relevance. Such programs are developed taking into account the need of the present industry requirements and changes happening in the business world. Accordingly, the institute is trying to build capabilities in the areas of Marketing, Finance, Human Resource and Entrepreneurship and in many other evolving domains.

International/National Conferences

The Conferences held in the college provide a great learning opportunity for those who organize them. Students are encouraged to become a part of it so that they have an overall enriching experience both in terms of the content of the conferences as well as the nitty-gritty's involved while organizing such events.

Business Simulation Games

Business Simulation games are techniques for developing, testing, and evaluating business strategies in a virtual risk-free environment to get a feel of what actually happens in the real business world. Every year AIMA organizes Business Simulation Games "Chanakya", in the AKGIM campus where participants from the industry come together to play the game and in the process imbibe new forms of competitive behavior. The business simulation game is conducted for AKGIM students also for deep learning.

Live Projects

A unique facet of AKGIM is that we provide our students a platform for research also and for this, we encourage our students to write research papers as well as take up live industry projects.

AIMA BizLab and Others MoUs

Learning becomes lasting and profound if the classroom discussion and deliberations get a pragmatic window of applicability. In order to realize, the specified and intended learning objectives, AKGIM has entered into MoU with ALL India Management Association for establishing Bizlab at the institute; Business Simulations Lab. The simulation Lab is a very exciting platform for students to learn the theories in a dynamic of complex business scenario. Similarly, the institute has entered in MoUs with many industries and academic system globally.



SAMATVA SOCIETY

SAMATVA is a society which is student-led initiative of the Student Affairs Committee (SAC) at AKGIM. The society aims to help students discover and showcase their talents while raising awareness about their social and moral responsibilities. SAMATVA is divided into five specialized clubs, each representing a key management domain: Human Resource Management, Marketing, Finance, Information Technology & Operations Management, and the Earth Club as we believe that Sustainability is not just a social responsibility, but an essential management domain that integrates environmental, social, and governance (ESG) factors into strategic decision-making.

These clubs offer a dynamic space for aspiring managers to apply their creativity, knowledge, and skills, extending learning beyond the classroom. Each club organizes various events such as guest lectures, role plays, debates, quizzes, business games, and workshops on data analytics and awareness programs. These activities complement academic learning while preparing students for industry challenges, promoting professional growth, and bridging the gap between theory and practice.

"HRYTHM", The HR Club

The HR Club **HRYTHM** at AKGIM Ghaziabad is a platform for bringing together the students interested in the field of Human Resource Management. This club will be conducting various activities which would help the students in showcasing their talent and develop good inter-personal and team-building skills needed in the corporate world. The club is designed to encourage the active participation of the students so that mainly the students would take a lead in arranging and conducting the events. The club will organize activities on a regular basis for grooming and shaping the overall personality of the students. This will also enable the students to plan, decide and arrange for the events successfully and simultaneously learn and implement HR concepts practically.

"MarkXenia", The Marketing Club

At AKGIM the regular academic sessions on the marketing are delivered so interactively that every marketing student get fair idea about the concepts and framework of marketing but the subject being such a dynamic discipline that it keeps on revising and updating almost on regular basis. With an aim to hook up students with recent marketing ideas, thoughts, and practices the marketing club named **MarkXenia** is formed. It is a platform where students can exhibit their potential and skills.

"MONETRIX", The Finance Club

The finance club **MONETRIX** at AKGIM is a student driven club that collaborates with both the corporate and academia from the financial sector to expose the students with the concept, tools and techniques applicable in improving their quantitative and analytical skills. The club will help the students in understanding the process of investment in different areas through various activities such as debates, quiz, virtual trading and discussion on budget and their impact on economy.

"Data Dynamo", The IT & Operation Club

The IT & Operations Club '**Data Dynamo**' at AKGIM aims to bridge the gap between theoretical knowledge and practical

application in the field of data analytics. Through a variety of workshops, seminars, projects, and competitions, the club seeks to empower students with the skills and experience required to harness the power of data for informed decision-making.

"EARTH", The Sustainability Club

"EARTH"- Environmental & Sustainability Advocates Responsible for Transformation & Harmony, the ESG club of AKGIM. At EARTH, we believe in the urgent need to address environmental challenges and promote sustainable practices for a better future. This club is dedicated to fostering a community of passionate individuals who are committed to advocating for environmental protection and sustainability on campus and beyond.



THRIVE CLUB

A TRAINING CLUB TO MAKE STUDENT CORPORATE READY (Thrive Club Under Personality Development Programme)

Personality Development Programme aspires to host an array of diverse student clubs catering to various interests and aspirations. Depending on the semester, AKGIM offers a variety of clubs including **THRIVE CLUB**. This club offers to explore, enhance and excel in diverse interest areas aimed at Personality building: Public Speaking, promote Critical Thinking, Team Building, Leadership Communication skills, Creative Writing, Presentation skills, **Futuristic business Events like Symposium, Panel Discussion, Talk Shows, Idea Presentation, Quiz shows, JAM sessions, Communication Games etc.**

Thrive Club fosters a sense of belonging and provides a space where students can feel comfortable expressing themselves. It hosts various events, workshops, and guest lectures to enrich members' experiences and engage the broader college community. Through club events and interactions, students can expand their professional network, proving invaluable when seeking internships or job opportunities. For the overall growth of newly admitted students the club organises a series of competitive activities like Declamation, Panel Discussion, Debates, Case Study Presentations and Thematic Posters events. These events make our students ready to foster an environment of learning essential corporate and soft skills.



Scholarships

The institute has scholarship scheme for meritorious students. The same can be accessed from the institute website. The concerned students fulfilling the criteria should apply for the same.

AKGIM HIGHLIGHTS

- Excellent Final Placements through result oriented corporate interface.
- Structured Industry Exposure through Workshops, Competitions, Seminar, Business Simulation Games and many other mechanisms.
- High Powered customized Student Development Programs
- Unparalleled Academic Excellence and Discipline in AKTU for MBA.
- Facility of Entrepreneurship Development Center (AIEDEC).
- Course on "Data Analytics" to all the students as part of value addition initiatives over and above the routine syllabus.
- SPEED Center to deserving and desirous students willing to go beyond normal.
- Strong and Active Alumni Association and Network.
- Most lively, lush green and tranquil campus for academics and related activities to flourish.
- AKG Campus is a Life Time Experience of Academic
- Discipline and Environment.

Attendance Criteria at AKGIM

At AKGIM 100% attendance is a requirement. Every student is required to attend all the lectures, tutorials, and other prescribed curricular and co-curricular activities. However, the attendance can be condoned up- to a maximum of 25% on medical grounds or for other genuine reasons beyond the control of students provided genuine proof of such leaves are submitted before time or in time. Students debarred from Internal or University Examinations on attendance ground, shall not be eligible for fee refund also.

Approved Intake

The AICTE approved intake is of 120 seats. Although, the institute reserves the right to select good and qualified candidates only, for admission under management/ lapsed seats.

Fee Refund Norms

Entire fee less Rs 1500 shall be refunded if the request in the specified format is received before the date of the commencement of the session. Entire fee less tuition fee on pro-rata basis shall be refunded if the request is received after the commencement of the session and the seat so vacated could also get filled. However, only caution money shall be refunded if the request is received in the specified format after the commencement of the session and the seat vacated could not get filled. In case of withdrawal from hostel, only security and mess charges (for unutilized months) are refundable on a pro rata basis.

Training and Placement

Special efforts are made to groom the students to meet the standards of the industry, both in professional knowledge and soft skills. The institute provides support to its students in their training and placement by a full-fledged Centralized Training & Placement Cell and Corporate Liaison Team (CLT) of students. It helps the students to find suitable placement in various industries. T&P cell also organizes Industrial Visits so that students can correlate class room teaching with practical experience.



"Ragging is strictly prohibited"

Ragging note vide letter no. F. No. 37-3/Legal/ AICTE/2009 dated July 1, 2009.

If any incident of ragging comes to the notice of the authority, the concerned student shall be given liberty to explain and if his explanation is not found satisfactory, the authority would follow the procedures stipulated and may expel him/her from the institution.



AJAY KUMAR GARG INSTITUTE OF MANAGEMENT

27th Km Stone, Delhi-Meerut Expressway, P.O. Adhyatmik Nagar, Ghaziabad
Uttar Pradesh - 201015 Tel.: 0120-2762592-99, 8744977222

Email: admissions2025-27@akgim.edu.in